

Sunday, January 9	Monday, January 10	Tuesday, January 11	Wednesday, January 12	Thursday, January 13	Friday, January 14
Program Location and Accommodations: Steinberg Conference Center 255 South 38th Street Philadelphia, PA 19104 Phone: (215) 386-8300 Fax: (215) 573-3426	Breakfast 7:30-8:30	Breakfast 7:00-8:30	Breakfast 7:00-8:30	Breakfast 7:00-8:30	Breakfast 7:00-8:30
	8:00-8:30 Program Registration	8:30-10:00	8:30-10:15	8:30-10:15	8:30-11:30
	8:30-9:00 Welcome/Program Introduction	Stock and Bond Markets: A Current Perspective Jeremy Siegel	World Markets and International Investing Gordon Bodnar	Critical Thinking and Strategic Decision Making John Austin	Risk Management: Current Trends in Derivatives and Applications Krishna Ramaswamy
	9:00-10:30 The Asset Allocation Decision Jeff Jaffe	Break 10:00-10:15	Break 10:15-10:30	Break 10:15-10:30	Break 11:30-11:45
	Break 10:30-10:45	10:15-12:00 Stock and Bond Markets: A Current Perspective Jeremy Siegel	10:30-12:15 Private Equity Stephen Sammut	10:30-12:15 Critical Thinking and Strategic Decision Making John Austin	11:45-12:15 Discussion: The Week in Review Krishna Ramaswamy
	10:45-12:30 Performance Measurement and Attribution and Perspective on Active Investment Styles Craig MacKinlay	Lunch 12:00-1:30	Lunch 12:15-1:30	Lunch 12:15-1:30	Lunch 12:15-1:15
	Class Photo and Lunch 12:30-1:30	1:30-3:00 Fixed Income Investments Stephan Dieckmann	1:30-3:30 Global Challenges for Retirement Risk Management Olivia Mitchell	1:30-3:00 Alternative Investments Chris Geczy	Academic Director: Krishna Ramaswamy Program Director: Sanya S. Sharma Program Manager: Shannon McAlinden Program Coordinator: Michael Molta
	1:30-3:00 Marketing Segmentation and Branding Keith Niedermeier	Break 3:00-3:30	Break 3:30-4:00	Break 3:00-3:30	
	Participant Arrival and Check-In	3:30-5:00 Fixed Income Investments Stephan Dieckmann	4:00-6:00 Stress Management Phil Nuernberger	3:30-5:00 Alternative Investments Chris Geczy	
	Break 3:00-3:30	Break 5:00-5:15	6:00-8:00 Networking Reception and Dinner		
3:30-5:00 Psychology of Financial Services Customers Keith Niedermeier	5:15-6:30 Liability Driven Investing Jim Moore	8:00-9:00 Panel: Plan Sponsors & Consultants Topic: Current Trends in Asset Allocation	5:00-6:00 Q&A with Chris Geczy		
5:00-6:00 Participant Reception Location: 5th Floor Evening Lounge	5:00-7:00 Welcome Reception and Dinner	Dinner 6:30-7:30	Dinner 6:00-7:00		